

Introducing Australia's newest carbon neutral paper—FreshZero.

The facts about **FreshZero**

FreshZero is Finsbury Green's exclusive coated paper range with exceptional environmental and quality credentials.

By printing carbon neutral on **FreshZero** you'll not only help the environment, but reduce your own CO2 footprint.

An impressive A2+ coated paper, **FreshZero** is competitively priced and engineered to perform across a broad range of applications.

FreshZero is:

- 100% certified carbon neutral, from seedling to you.*
- Forest Stewardship Council (FSC) certified, using pulp from sustainable forests.
- EU Eco-management and Audit Scheme (EMAS) registered.
- ISO14001 Environmental Management System manufactured.
- Elemental chlorine free, acid free with archival qualities.
- Exceptional smoothness with a superior whiteness.
- Available in silk and gloss with a unique tactile quality.
- Fast drying with high ink lift and reproduction clarity.
- Genuine A2+ quality.

* All greenhouse gas emissions produced from cradle to gate lifecycle of Finsbury Green's FreshZero, have been calculated and independently audited by The Carbon Reduction Institute. For every tonne of FreshZero sold, carbon offset credits accredited under the Voluntary Carbon Standard have been purchased to offset these emissions.