

Star Rating the facts



What shade of 'green' is your print provider?

- The Finsbury Green, Star Rating system is an environmental evaluation protocol for printers and supply chain management.
- It is open, transparent and validated by the most current environmental science.
- By completing the online questionnaire, users can genuinely and independently establish the validity of a printer's claims.
- A summary report is emailed back to the user, detailing the responses to the questionnaire as well as the scoring results.
- Based on the answers to the questionnaire, a CO₂ rating is also calculated. (See *CO₂ the facts*)
- The protocol is independently audited* with data sourced from the Australian Government's Department of Climate Change, National Greenhouse Accounts Factors 2008.
- By using the Finsbury Green, Star Rating system customers can understand the attributes of a legitimate 'green' printer and be better informed when placing orders.

* The calculation has been independently verified by

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