

# CO<sub>2</sub> the facts



## Do something about climate change

- In 2004, Finsbury Green became Australia's first independently audited carbon neutral printer.
- Reducing damaging greenhouse gas emissions, including carbon dioxide (CO<sub>2</sub>), continues to be our strong focus.
- To help customers make a more informed decision, CO<sub>2</sub> savings are displayed on our quotations and compare the savings with those of a non 'green' printer.
- The calculation uses data from our Sustainability Report 2008 and compares it to our 2002 Environment Report, as the benchmark for a non 'green' printer.
- The calculation is independently audited\*, with CO<sub>2</sub> emissions data sourced from the Australian Government's Department of Climate Change, National Greenhouse Accounts Factors 2008.
- The average Australian household generates 16 tonnes (16,000kg) of greenhouse gas, including transport, each year.
- By printing with Finsbury Green the environment will benefit and companies will reduce their CO<sub>2</sub> footprint.

\* The calculation has been independently verified by



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